ORDER

Order / Rev: 37382 Orders

> Alt Order #: 08863442 BERKLEY/SENATE/D

Product Desc: Estimate:

10/16/12 - 10/22/12 Flight Dates:

Original Date / Rev:

GENERAL Order Type:

09/24/12 / 10/03/12

Sales Region:

KLAS

Mike Jones

K-WAS

National

Agency

Name:

Shorr Johnson Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Billing Type:

Primary AE:

Sales Office:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

Cash

15%

00:15:00

Advertiser

Name:

Priority:

Berkley, Shelley - D-USS

Demographic: Product Codes:

A35+ PO₁

Revenue Codes:

LV2 AGY, POL, CAND New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End

Date # Spots Gross Amount Net Amount 10/22/12 132 10/01/12 \$69,835.00 \$59,359.75 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	132	\$69,835.00	\$59,359.75	0.00
Totals	132	\$69,835.00	\$59,359.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones	•		Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$69,835.00
Market	100%	\$232,783.33

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$58,195.83		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$11,639.17		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Lr	C	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E		8	10/16/12	10/19/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	-TWTF	:30	7	\$25.00LV3	0.00 NM	7	\$175.00
	NE	EWS			0 110110 11011 1 00									
		Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Neel	k: 10/	15/12	10/21/12	-TWTF	7	\$25.00	0.00						
E:	2	8	10/22/12	10/22/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	M	:30	2	\$25.00LV3	0,00 NM	2	\$50.00

Print Date: 10/05/12 11:00:16 Page 2 of 6

Order / Rev: 37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:
Flight Dates:

08863442 10/16/12 - 10/22/12 Product Desc:

BERKLEY/SENATE/D

Estimate:

KLAS

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					<u> </u>	
Week: 10/22/12 10/28/12	M 2	\$25.00	0.00						
E 3 8 10/16/12 10/19/12	CBS This Morning 7-9a CM CBS This Morning	7-9a	-TWTF	:30	10	\$165.00LV3	0.00 NM	10	\$1,650.00
THS MRN <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 10	<u>Rate</u> \$165.00	Rating 0.00		_				
E 4 8 10/22/12 10/22/12 THS MRN	CBS This Morning 7-9a CM CBS This Morning	7-9a	M	:30	3	\$165.00LV3	0.00 NM	3	\$495.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$165.00	Rating 0.00						
	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	-TWTF	:30	11	\$185.00LV3	0.00 NM	11	\$2,035.00
NEWS									
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 11		Rating 0.00						
	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	M	:30	3	\$185.00LV3	0.00 NM	3	\$555.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$185.00	Rating 0.00						
E 7 8 10/16/12 10/19/12	8 News Now 6a M-F CM	6-7a	-TWTF	:30	8	\$250.00LV3	0.00 NM	8	\$2,000.00
NEWS	8 News Now 6a M-F								
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 8	<u>Rate</u> \$250.00	Rating 0.00						
	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	M	:30	2	\$250.00 LV3	0.00 NM	2	\$500.00
NEWS									
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 2	<u>Rate</u> \$250.00	Rating 0.00						
E 9 8 10/16/12 10/19/12	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	-TWTF	:30	4	\$275.00LV3	0.00 NM	4	\$1,100.00
NEWS									
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 4	Rate \$275.00	Rating 0.00						
E10 8 10/22/12 10/22/12	8 News Now Noon M-F CM	12-1230p	M	:30	1	\$275.00LV3	0.00 NM	1	\$275.00
NEWS	8 News Now Noon M-F								
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 11 8 10/16/12 10/19/12	Ellen CM Ellen	3-4p	-TWTF	:30	4	\$375.00L V 3	0.00 NM	4	\$1,500.00
ELLEN		5	5						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 4	<u>Rate</u> \$375.00	Rating 0.00						
E12 8 10/22/12 10/22/12		3-4p	M	:30	1	\$375.00LV3	0.00 NM	1	\$375.00
ELLEN									
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 1	\$375.00	Rating 0.00						
E13 8 10/16/12 10/19/12	Price Is Right CM Price Is Right	10-11a	-TWTF	:30	1	\$400.00LV3	0.00 NM	1	\$400.00
PRICE RITE	Montrales On the OAK I	D-4-	Detine						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>Spots/Week</u> -TwTF 1	<u>Rate</u> \$400.00	Rating 0.00					l	
E 14 8 10/22/12 10/22/12	Price Is Right CM	10-11a	M	:30	1	\$400.00LV3	0.00 NM	1	\$400.00
PRICE RITE	Price Is Right							İ	

Print Date: 10/05/12 11:00:16 Page 3 of 6

Order / Rev: 37382 Advertiser:

Berkley, Shelley - D-USS

08863442 Alt Order #:

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Product Desc: BERKLEY/SENATE/D KLAS

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
E 14 8		2 10/22/12	-	СМ	10-11a	M	:30	1	\$400.00LV3	0.00 NM	1	\$400.00
PRIC	CE RITE		Price Is Right									
	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E15 8	10/16/1	2 10/19/12	Live w/Kelly Live w/Kelly	СМ	9-10a	-TWTF	:30	4	\$275.00LV3	0.00 NM	4	\$1,100.00
	LY <u>Start Date</u> 10/15/12	End Date 10/21/12	Weekdays -TWTF	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 16 8		2 10/22/12		СМ	9-10a	M	:30	1	\$275.00 LV3	0.00 NM	1	\$275.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/22/12	10/28/12 2 10/22/12	M	CM	\$275.00	0.00	:30	1	\$500.00LV3	0.00 NM	1	\$500.00
E 18 8	6 & RSTLSS		Y&R Young & Restless		11a-12p	M	.30	'	\$500.00173	U.UU INIVI	•	\$300.00
	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 20 8		2 10/20/12	8 News Now Sat 8 News Now Sat	_ '	5-7p	S-	:30	2	\$185.00LV3	0.00 NM	2	\$370.00
NEV	VS Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	S-	2	\$185.00	0.00						
E 21 8	10/16/1	2 10/19/12	8 News Now 5-63 8 News Now 5-63		5-630p	-TWTF	:30	8	\$400.00LV3	0.00 NM	8	\$3,200.00
NEW		= 15-1-	Maria de la compansión de	0	D-4-	D-Air-						
	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$400.00	Rating 0.00						
E 22 8			8 News Now 5-63 8 News Now 5-63	Op M-FCM	5-630p	M	:30	2	\$400.00 LV3	0.00 NM	2	\$800.00
NEW	vs											
	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$400.00	Rating 0.00						
E 23 8		2 10/19/12	8 News Now 4p N 8 News Now 4p N		4-5p (4:30 PM-5:	-TWTF 00 PM)	:30	8	\$350.00LV3	0.00 NM	8	\$2,800.00
NEV		E- 4 D-4-	Martalana	On sta AAIs als	D-40	Datina						
	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
E 24 8			8 News Now 4p N 8 News Now 4p N	1-F CM	4-5p (4:30 PM-5:0	M	:30	2	\$350.00LV3	0.00 NM	2	\$700.00
NEV			,									
	Start Date 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00					i	
E 25 8		2 10/20/12	Sat 7-8p - ET Wk Ent Tonight Wee		7-8p	S-	:30	1	\$165.00LV3	0.00 NM	1	\$165.00
	NKND Start Date	End Date 10/21/12	Weekdays S-	Spots/Week	<u>Rate</u> \$165.00	Rating 0.00						
E 26 8	10/15/12 10/16/1		7-8p Rotator 7-8p Rotator	CM	7-8p	-TWTF	:30	3	\$300.00LV3	0.00 NM	3	\$900.00
	NSDR Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week:	10/15/12	10/21/12	-TWTF	3	\$300.00	0.00						
E 27 8		2 10/22/12	7-8p Rotator 7-8p Rotator	СМ	7-8p	M	:30	2	\$300.00LV3	0.00 NM	2	\$600.00
	NSDR Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						

Print Date: 10/05/12 11:00:16 Page 4 of 6

KLAS

Order / Rev: 37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: 08863442

3863442 Product Desc:

BERKLEY/SENATE/D

Flight Dates: 10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type F27 8 10/22/12 10/22/12 7-8p Rotator CM 7-8p M :30 2 \$300.00LV3 0.00 NM		Amount
E 27 8 10/22/12 10/22/12 7-8p Rotator CM 7-8p M :30 2 \$300.00LV3 0.00 NM 7-8p Rotator	2	\$600.00
ET/INSDR Start Date End Date Weekdays Spots/Week Rate Rating		
<u>Start Date </u>		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg. Type 1 8 10/22/12-10/28/12 7-8p Rotator 7-8p M :30 (\$300.00) 0.00 NM		
See MG 27.3,27.4		
[Program PE'd due Presidential Debates - bco] 2 8 10/22/12-10/28/12 7-8p Rotator 7-8p M :30 (\$300.00) 0.00 NM		
2 8 10/22/12-10/28/12 7-8p Rotator 7-8p M :30 (\$300.00) 0.00 <i>NM</i> See MG 27.3,27.4		
[Program PE'd due Presidential Debates - bco]		
3 8 10/22/12-10/28/12 Mon 10-11p 10-11p (10:00 PM-10:30M :30 \$300.00 0.00 NM		
4 8 10/22/12-10/28/12 Mon 10-11p 10-11p (10:00 PM-10:30M :30 \$300.00 0.00 NM		
⊕ MG for 27.2,27.1		
E 28 8 10/16/12 10/19/12 630-7p Inside Edition CM 630-7p -TWTF :30 2 \$275.00LV3 0.00 NM Inside Edition INS EDIT	2	\$550.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/15/12 10/21/12 -TWTF 2 \$275.00 0.00	_	
E 29 8 10/22/12 10/22/12 630-7p Inside Edition CM 630-7p M :30 1 \$275.00LV3 0.00 NM Inside Edition	1	\$275.00
INS EDIT		
<u>Start Date </u>		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 8 10/22/12-10/28/12 630-7p Inside Edition 630-7p M :30 (\$275.00) 0.00 NM See MG 29.2		
[Program PE'd due Presidential Debates - bco]		
2 8 10/22/12-10/28/12 Mon 10-11p 10-11p (10:30 PM-11:00M−−−−−− :30 \$275.00 0.00 NM		
E32 8 10/16/12 10/16/12 Tue 9-10p CM 9-10p -T :30 2 \$2,000.00LV3 0.00 NM	2	\$4,000.00
NCIS: LA		
NCIS LA Start Date End Date Weekda <u>ys Spots/Week Rate Rating</u>		
Week: 10/15/12 10/21/12 -T 2 \$2,000.00 0.00		
E34 8 10/21/12 10/21/12 Sun 7-8p CM 7-8pS :30 1 \$6,000.00LV1 0.00 NM 60 Minutes	1	\$6,000.00
60 MIN		
<u>Start Date </u>		
E 36 8 10/22/12 10/22/12 Mon 9-10p CM 9-10p M :30 2 \$2,200.00LV3 0.00 NM	2	\$4,400.00
2 Broke Girls / Mike & Molly 2 GRLS/ MIKE&MLLY		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/12 10/28/12 M 2 \$2,200.00 0.00		44 000 00
E 37 8 10/21/12 10/21/12 Sun 10-11p CM 10-11pS :30 1 \$1,900.00LV3 0.00 NM The Mentalist	1	\$1,900.00
MENTALIST		
<u>Start Date </u>		
E38 8 10/19/12 10/19/12 Fri 10-11p CM 10-11pF :30 1 \$1,400.00LV3 0.00 NM	1	\$1,400.00
Blue Bloods	4	
BLUE BLOODS		
BLUE BLOODS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>		
<u>Start Date </u>	4	\$1 200 00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 F 1 \$1,400.00 0.00 E 39 8 10/19/12 10/19/12 Fri 9-10p CM 9-10p F :30 1 \$1,200.00 LV3 0.00 NM Made In Jersey Made In Jersey F :30 1 \$1,200.00 LV3 0.00 NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 F 1 \$1,400.00 0.00 E 39 8 10/19/12 10/19/12 Fri 9-10p CM 9-10p F :30 1 \$1,200.00 LV3 0.00 NM	1	\$1,200.00

Print Date: 10/05/12 11:00:16 Page 5 of 6

Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863442

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/16/12 - 10/22/12

Estimate:

E/D KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ë 39	8	10/19/1	2 10/19/12	•	СМ	9-10p	F	:30	1	\$1,200.00LV3	0.00 NM	1	\$1,200.00
	/ID IN	IDEV		Made In Jersey									
N		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10		10/21/12	F		\$1,200.00	0.00						
E 40	8	10/21/1	2 10/21/12	Sun 9-10p	СМ	9-10p	s	:30	1	\$1,400.00LV3	0.00 NM	1	\$1,400.00
,	3D WII	==		The Good Wife									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10		10/21/12	S		\$1,400.00	0.00						
E 41	8	10/19/1	2 10/19/12	•	СМ	8-9p	F	:30	1	\$1,200.00LV3	0.00 NM	1	\$1,200.00
,	SI NY	,		CSI: NY									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10	/15/12	10/21/12	F	1	\$1,200.00	0.00						
E 42	8	10/22/1	2 10/22/12	•	CM	8-9p	M	:30	1	\$1,600.00LV3	0.00 NM	1	\$1,600.00
٨	/THR/	PRTNR		How Met Mother/	Partners	(8:00 PM-9:0	O PM)						
"		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10	/22/12	10/28/12	M	1	\$1,600.00	0.00						
E 45	8	10/17/1	2 10/17/12		CM	8-9p	W	:30	1	\$1,900.00LV3	0.00 NM	1	\$1,900.00
ç	SRVIV	OR		Survivor: Philippi	nes								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10	/15/12	10/21/12	W		\$1,900.00	0.00						
E 46	8	10/17/1	2 10/17/12	•	CM	9-10p	W	:30	1	\$2,300.00LV3	0.00 NM	1	\$2,300.00
(CRIM N	/INDS		Criminal Minds									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10	/15/12	10/21/12	W	1	\$2,300.00	0.00						
E 47	8	10/17/1	2 10/17/12	Wed 10-11p	CM	10-11p	W	:30	1	\$2,000.00LV3	0.00 NM	1	\$2,000.00
c	CSI			CSI									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/15/12	10/21/12	W		\$2,000.00	0.00			- 			
E 48	8	10/18/1	2 10/18/12		CM	8-9p	T	:30	1	\$2,100.00LV3	0.00 NM	1	\$2,100.00
E	BG BN	G/2.5 ME	N	Big Bang / 2 1/2	WEII								
	Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
		/15/12	10/21/12	T	1		0.00			 			
E 49	8	10/20/1	2 10/20/12	Sat 10-11p	CM	10-11P	S-	:30	1	\$750.00LV3	0.00 NM	1	\$750.00
4	18 HR	MYST		48 Hours Myster	,								
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/15/12	10/21/12	S-	1	\$750.00	0.00					_	
E 50	8	10/16/1	2 10/19/12	Letterman Letterman	СМ	1135p-1237a	a -TWTF	:30	3	\$200.00LV3	0.00 NM	3	\$600.00
L	TTRM	AN		Letterman									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-		/15/12	10/21/12	-TWTF	3	\$200.00	0.00						****
E 51	8	10/22/1	2 10/22/12	Letterman Letterman	СМ	1135p-1237a	M	:30	1	\$200.00LV3	0.00 NM	1	\$200.00
L	TTRM	AN		Lottofffall									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				:		
		/22/12	10/28/12	M	1	\$200.00	0.00	:00		0440.001145	0.00.111		644000
E 52	8	10/16/1	2 10/19/12	Craig Ferguson Craig Ferguson	СМ	1237a-137a (12:37 XM-1:	-TWTF 37 XM)	:30	4	\$110.00LV3	0.00 NM	4	\$440.00
F	RGUS	SN		Jidig i digusoff		(12.01 MN-1.	/w··/						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/15/12	10/21/12	-TWTF	<u>4</u>	\$110.00	0.00	-00		6440.001140	0.00.111		6440.00
E 53	8	10/22/1	2 10/22/12		СМ	1237a-137a	M	:30	1	\$110.00LV3	0.00 NM	1	\$110.00

Print Date: 10/05/12 11:00:17 Page 6 of 6

Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates: 08863442 10/16/12 - 10/22/12 Product Desc:

Estimate:

BERKLEY/SENATE/D KLAS

Ln Cl	n Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Craig Ferguson Craig Ferguson		(12:37 XM-1	·37 YM\						
FR	GUSN		Claig Feiguson		(12.37 AIVI-1	.ST AIVI)					_	
Week	Start Date : 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$110.00	Rating 0.00						
E 54	8 10/20/1	2 10/21/12	8 News Now 11p 8 News Now Sa/S		11-1135P	SS	:30	2	\$300.00LV3	0.00 NM	2	\$600.00
NE												
Mook	Start Date : 10/15/12	End Date 10/21/12	<u>Weekdays</u> SS	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
			8 News Now 11p N		11-1135p	-TWTF	:30	2	\$500.00LV3	0.00 NM	2	\$1,000.00
			8 News Now 11p		•							
NE		Cad Data	Maakdaya	Cnata (Maak	Pata	Dating						
Week	Start Date : 10/15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 56	8 10/22/1	2 10/22/12	8 News Now 11p I	VI-F CM	11-1135p	M	:30	1	\$500.00LV3	0.00 NM	1	\$500.00
NE	MC		8 News Now 11p	M-F								
NE	vvS <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	: 10/22/12	10/28/12	M	1	\$500.00	0.00						
E 57	8 10/21/1	2 10/21/12	CBS News Sunda CBS News Sunda	•	CBS Sunda	y MorniS	:30	2	\$215.00LV3	0.00 NM	2	\$430.00
SN	MRN											
Week	<u>Start Date</u> : 10/15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 2	Rate \$215.00	Rating 0.00						
		2 10/21/12	8 News Now Sun 8 News Now Sun		8 News Nov	v Sun <i>A</i> S	:30	1	\$215.00LV3	0.00 NM	1	\$215.00
NE	WS Start Date	End Data	Mookdovs	Spots/Week	Rate	Rating						
Week	: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S	<u>5pois/week</u>	\$215.00	0.00					l .	
N 60	8 10/16/1	2 10/21/12	NFL Reg Season NFL Football Reg		NFL Footba (10:00 AM-4	II RegS :00 PM)	:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
Week	Start Date :: 10/15/12	End Date 10/21/12	Weekdays S	Spots/Week 1	Rate \$7,700.00	Rating 0.00						
		2 10/21/12	Sat Prime Special KLAS Movie: Esc		8-10p	S-	:30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
Week	Start Date	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
N62	8 10/16/1	2 10/21/12	Sat 1135p-1235a Private Practice	Priv PlaM	1135p-1235	aS-	:30	1	\$95.00LV2	0.00 NM	1	\$95.00
Week	Start Date :: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$95.00	Rating 0.00						
N 63	8 10/16/1	10/21/12	Sat 1235-135a Da Da Vinci Inquest	Vinci I6M	12.35a-1.35	aS-	:30	1	\$50.00LV2	0.00 NM	1	\$50.00
Week	Start Date :: 10/15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
				 						Totals	132	\$69,835.00